

Tyler Junior College News

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Measuring up

Sociology instructor Rebecca Laughlin measures Bullard sophomore Vicki Harris for her mortar board. Candidates for graduation can pick up their traditional black robe at graduation rehearsal 9:50 a.m. May 5 in Wagstaff Gymnasium. (Staff photo by Kathy Batten)

TJC exe establishes journalism scholarship

A \$150 scholarship for a woman journalism major raising a family has been established by TJC exe Elizabeth King Whitlow.

Whitlow is the owner of Elizabeth King and Associates, an advertising-public relations agency in Hot Springs, Ark. She is a former member of the TJC journalism faculty.

The King Communications Scholarship will be awarded to a woman head of household showing scholastic and creative ability in journalism.

In naming general qualifications, Whitlow said the recipient must also have a "desire to pursue a career in journalism and possess a certain amount of talent and dedication."

Because of the nature of the



Scholarship Donor
Elizabeth King Whitlow

King scholarship, there may not be a recipient each year or semester. In that case, Whitlow said, the scholarship can be awarded to more than one person in following years.

The scholarship is also renewable.

The recipient can receive the scholarship during the fall semester and be recognized the following spring.

In establishing the scholarship, Whitlow explained her understanding of the problems divorced or widowed women have when trying to raise a child while completing an education to support a family. "It is difficult even with family help," she added.

Whitlow said the scholarship would be "an encouragement to someone faced with these difficulties. I know that if a journalism student completes two years at TJC, she will be equipped to find full time employment in her field."

A selection committee will choose the recipient. The committee will consist of journalism chairman Dr. Blanche Prejean, Whitlow, a journalism exe and a TJC faculty member. The last two committee positions would rotate each year, Whitlow said.

During her 12 years in journalism, Whitlow has accumulated more than 100 state and national press awards for writing, editing, photography and advertising.

She is a member of Quill and Scroll, an international honor society, and Phi Theta Kappa.

She has been a copy writer for KLTN in Tyler as well as for KSLT-FM and KGKB radio. Whitlow has also been assistant society editor for the Tyler Courier-Times.

She was founder, publisher, and editor of Women's World Weekly, a woman's newspaper in Longview.

Whitlow organized her own advertising and public relations agency in Hot Springs. Along with her business responsibilities she has been involved in local organizations and community work. She has been Justice of the Peace and was appointed by the governor to the advisory board of an Arkansas medical program.

Whitlow attended the Honors Day ceremony to award the TJC Journalism Ex-Student Association awards.

850 to graduate May 17

Approximately 850 candidates for graduation and certificates of proficiency will go through commencement exercises at 7:30 p.m. May 17 in Wagstaff Gymnasium. Candidates are to be in the

gymnasium at 6:45 p.m., says Kenneth Lewis, dean of admissions and registrar. "Parents and friends of the graduates can be assured seats by arriving at the same time as the graduates."

Grads to march to 'Bird's' song

By JOHN WILLIAMSON

Commencement May 17 marks the 20th year for one TJC tradition--speech instructor Lawrence Birdsong at the organ.

The accomplished musician recalls nostalgic memories of past TJC graduation ceremonies.

"I came here in June 1957 and the first graduation was in Wise Auditorium," he recalls.

In the auditorium was a small organ President H. E. Jenkins asked him to play. The organ was a gift to the college from the now defunct Johnson Music Company of Tyler.

Birdsong has played it at annual graduation ceremonies ever since.

Birdsong said early graduations were in the downtown Tyler American Legion Hall.

"When Wagstaff Gym was built," Birdsong recalled, "they found it was a 'son-of-a-gun' for music but a mess for speech."

The speech problem has since been eliminated by coating the ceiling with a 90 percent asbestos solution which cut reverberation, or echo time, from nine seconds to only three seconds.

Birdsong began playing the organ in his early teens. He was greatly encouraged by his mother who has been organist for the First Baptist Church of Longview for 50 years.

He later majored in organ at Baylor University and earned

enough money from playing at Baylor's on-campus radio station and its daily chapel services to attend the prestigious Eastman School of Music in Rochester.

In the 1940's, he worked as announcer and organist at radio stations KLTN (now KLUE) in Longview and KTBB in Tyler. In the early 1950's he worked as announcer and organist at television station KTVE in Longview.

From 1950-1970 he was deputy organist-choirmaster at First Presbyterian Church in Kilgore. Today he also plays for TJC's Career Day and the Gilmer Yamboree.

Birdsong also described the musical program of the May 17 graduation ceremony.

The entrance of students and faculty will coincide with the playing of "Pomp and Circumstance" by Edgar Elgar, "Trumpet Tune" by Purcell, and "The Coronation March" by Meyerbeer.

Also included in the repertoire will be "Triumphal March" from the opera "Aida" by Verdi and "Processional" by Martin Shaw.

Ceremonies conclude with singing of the alma mater.

Birdsong explained the use of English Church processional and operatic marches gave "the proper atmosphere to the big sound present in Wagstaff gym."

"We try to keep a festive occasion," said Birdsong.

Lewis says that the commencement program "normally lasts about two hours."

The speaker will be Vice Admiral Howard E. Greer, a TJC ex-student, whose U.S. Navy career has taken him throughout the world.

TJC President Dr. H. E. Jenkins will introduce the speaker.

Jack Flock, Board of Trustees president, will present the certificates, degrees and special awards. This will be followed by choir director J. W. Johnson leading the alma mater.

The Rev. Larry Heath, director of the Church of Christ Bible Choir, will lead the invocation.

The benediction will be by the Rev. Harvey Beckendorf, director of the Methodist Bible Choir.

Speech instructor Lawrence Birdsong will play the processional and recessional.

The program will be followed by a reception in the gymnasium.

Graduation rehearsal to be May 5

Rehearsal for the May 17 commencement will be at 9:50 a.m. May 5 in Wagstaff Gymnasium.

Candidates should bring receipts to rehearsal to pick up caps and gowns, explained Kenneth Lewis, dean of admissions and registrar.

Students receive 10 free invitations. More invitations may be purchased at the Teepee book store.

The rehearsal will "consist of methods of marching for the recessional and processional," Lewis said. The candidates will also practice crossing the stage. The rehearsal also will assure the correct pronunciation of names," he explained.



Twenty-year tradition Lawrence Birdsong at the organ

Opinions

FDA sweet on idea of compromise

When the FDA's saccharin ban triggered an outcry, Congress responded in its customary fashion. It held some hearings that may have made angry diabetics and weight watchers feel better.

More surprising than the reaction of these consumers was the immediate attempt of FDA officials to undercut their own ruling. Acting Commissioner Sherwin Gardner told the House hearing, "We have no evidence that individuals who are exposed to saccharin for long periods are more likely to get cancer than individuals who are not exposed."

"But," he continued, "the FDA had to ban the sweetener because of the Delaney clause of the Food and Drug Act."

Enacted in 1958, the Delaney provision says if the ingestion of a food additive in any quantity causes cancer in animals or in human beings, then it must be prohibited.

Commissioner Gardner said during the hearings saccharin might have been banned regardless of the Delaney provision. "Delaney removed all such complications. Any cancer in animals-- in 'appropriate tests'--was enough."

The announcement followed tests in Canada indicating that saccharin in use for eight years has caused cancer in rats fed large amounts.

Saccharin has been the leading sugar substitute since 1970 when the FDA banned cyclamates because they were suspected of being cancer-causing agents.

Five million pounds of saccharin are consumed annually in the United States--three quarters of it in soft drinks.

It is not medically needed to cure diabetes or obesity. It is only a convenience. Ten million diabetics and 40 million overweight Americans do depend on it, however, to control their diets.

FDA is considering banning the sweetener from soft drinks and selling it as a drug over the counter. It will be sold with a warning that it may be cancer-causing.

The FDA is also reviewing applications for other sugar substitutes. Hearings began in April to determine whether cyclamates should be allowed on the market again. Animal tests have been completed on another sweetener made of grapefruit rinds but nothing is positive now.

Selling saccharin or any other sweetener over the counter and deleting it from processed foods would give consumers a choice.

For many, the answer will be difficult. As Representative Delaney, now chairman of the powerful House Rules Committee, says:

"If someone wants to weaken the law, you just ask them, 'Are you for a little bit of cancer?'"

'Rocky' demonstrates compassion, realism

By KAY BAKER

The Academy Award winning movie "Rocky" is about a young man trying to make a success of his sinking boxing career.

Its success was a dual honor for Sylvester Stallone, who not only played Rocky, but also wrote the movie which won best picture of the year.

In the plot Rocky is involved with the Mafia to earn extra cash. As a hood, Rocky shows a hidden compassion for the clients he collects from and is criticized for his lack of callowness.

This aspect of Rocky's personality is characterized again as he tries to show a young girl with a foul mouth and low morals how to act like a lady. Yet again his concern is thrown in his face.

Rocky became a boxer because his father once told him, "Rocky, you have no brains, so you must develop and use your body."

Finally Rocky gets his chance to fight the world title holder, Apollo, and gain the title for himself.

The boxing scenes were realistic. Stallone puts across an aura of guts and determination throughout his period of training and the "big fight."

Rocky has a girl friend, Andrea, who makes him fight to gain her affection. Yet again he shows determination in getting what he wants.

Stallone did an excellent job of acting as did the entire cast of actors and actresses. Stallone is not only a talented actor but evidently a good script writer as well.

"Rocky" is entertaining and holds attention throughout. Though it is not an intense film with a deep plot, it is a touching movie that reaches its audience effectively.



The Corner



On-the-go columnist bids smiling farewell

By ZOE SMOYER

Starting another day as a full time student I drove to TJC early to get a parking space.

Only half awake and not being young, my back ached and I was short of breath as I drug up the outside steps to Jenkins Hall.

The wind whipped and gusted. Billowy, white clouds raced across the sky.

Counseling director Tom Tooker was inside the door. He gave a Cheshire cat grin with a buoyant good morning. He looked like a big, cool dish of ice cream in his pastel shirt and window paned slacks.

I said aloud, "Zoe, you nincompoop, wake up and smell the coffee for heaven's sake." The next flight of steps came easier. So did the Teepee for coffee.

Masako Dairo, a Japanese student from Osaka, was waiting--all 92 pounds of her demure and quiet. I tumbled a bag of empty cigarette packages on the table. When she has collected 80 she will make a parol of them.

She offered me some small

packets of Japanese tea and asked for her new word for the day. The first one that popped into my head was "grits." She looked it up in her dictionary and laughed. I wondered what the explanation was in Japanese.

Masako showed her homework, a watercolor of a vase of flowers of beautiful symmetry.

Joan Tobias, a student in American government class, hailed us and said I could have the pick of the litter of eight wire-haired terriers. I declined with thanks. This elderly student needed an unhousebroken puppy like she needed a hole in the head.

Listening to a pert, blonde girl's tale of family woe I wondered how she could concentrate on school. I did not know her.

Dapper Mohammad Mohammad, a young man from northern Iran, said his car wouldn't start that morning so he borrowed a friend's without the student tag on it. The campus police gave him a ticket. What should he do? I told him to explain to the police and everything would be all right.

Serious Ali Esmaili, another boy from Iran, asked for help with a word in an English theme.

Effervescent Khanhan Nabil showed pictures he had received from his Syrian home.

An exuberant young man introduced himself as Mark. He was a fraternity pledge and had been ordered by his temporary betters to interview me. We had a gleeful five minutes.

As I headed toward Potter Hall there was frisbee tossing in front of the library. Accepting the invitation to join in the fun, the wind made my saucer curve like an Australian boomerang.

Chapel Hill freshman Mike Marshall came loping along in tennis shorts with racket slung over his shoulder. After a soul handshake, I told him that his knees were knobber than mine.

On entering Potter Hall, breezy greetings came from the row of offices of psychology instructor Rebecca Laughlin and speech instructors David Crawford, Steve Westhafer and Clarence Strickland.

A question came from speech instructor Jaquelyn Shackelford's office. Could I think of an old drama that had vestiges of women's lib in it? With a grin I called back "Lysistrata" and hurried on.

Gentlemanly Mahir Muhammad, a student in journalism class, told me he enjoyed my feature story.

Marie Amie, another journalism student, happily waved a commission check she had earned by selling advertising.

Climbing the stairs blithely I stuck my head inside the journalism lab. Journalism instructor Pat Logan beckoned. Would I like to write a column for the TJC News with by-line and picture? I am never speechless for long. My mouth fell open for only a second, before I humbly accepted.

It was a beautiful morning to be glad in.

This is my last column and I split.

God go with you and Shalom.

Tyler Junior College News

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Texas Sen. Barbara Jordan deserves political prestige

By BOBBIE EVANS

When Texas Sen. Barbara Jordan spoke at the Democratic National Convention she proved to the nation what Texans already knew.

The eloquence and patriotism of her speech showed why she has established herself as a symbolic trailblazer of Texas politics.

When her filmed introduction began and her commanding voice was heard saying, "if there are any patriots left in this country, then I am one," the convention roared into life.

Jordan comes from Houston's Fifth Ward, north of the ship channel and southeast of the downtown area.

A Southern woman from the race of slaves, she has dramatically affirmed in spite of slavery, Civil War and segregation, her faith in the country's original ideas.

Jordan does not want to be known as the first black senator or the first black congresswoman. She wants to be known for her performance in the field of politics. "I am neither a black politician nor a female politician," she says. "Just a politician, a professional politician."

This refusal to be ideological is the most characteristic and fundamental element of Jordan's appeal to her colleagues.

The distinctive qualities of Jordan--her speaking ability, her ambition, her charisma and of course her size--all developed early.

Her elocution was encouraged by her father who insisted she speak correctly.

Jordan insists, "I don't have an accent. I just talk like me. I have talked this way as long as I can remember."

Jordan is the first black senator

in the Texas Senate.

The black issue she has most consistently fought for is voting rights. Jordan considers the voting rights expansion her most significant legislative accomplishment.

From the day she arrived in the Texas Senate in 1967 she was determined to be effective, to get inside the club, not just inside the chamber. She planned to single out the most influential and powerful members and gain their respect.

Jordan studies the Senate's procedure so closely that within weeks she was recognized as one of its leading parliamentarians.

In her three regular sessions she introduced more than 150 bills and resolutions--from creating a new court and establishing a new medical school--to closing off a street that ran through TSU (her alma mater) and setting safety standards for workers in manholes.

Other bills and resolutions included extending the minimum wage to cover non-unionized farmworkers and domestics, a fair labor practices act, pollution control, a whole range of workmen's compensation acts (her specialty), equal rights and anti-discrimination. Jordan also fought for liquor by the drink and against extending sales tax.

The reserve that Jordan exhibits is a crucial element in her style. It sets her apart from the moderates and conservatives. It has also enabled her to retain her influence in the House.

Jordan makes no effort to court the press. Instead the press comes after her.

Bud Myers, her administrative assistant, serves as a buffer between her and the outside world. She has repeatedly said, "I am not a professional black or a professional woman, but a professional politician."

She has done some work to deflect anti-abortion amendments in the House and has pushed a bill devised by Michigan Congresswoman Martha Griffiths to extend Social Security coverage to housewives.

Griffiths retired in 1974, and Jordan has reintroduced the bill, although it is still in committee.

Jordan has focused many of her energies on adding anti-discrimination language to the Law Enforcement Assistance Act and revenue sharing laws.

She has earned a reputation as a great orator with a precise voice that commands attention. She is an establishment Democrat who possesses confidence in herself. She is independent and refuses to identify with any group.

Jordan has earned the respect and esteem of her fellow citizens by her dignified manner, sincerity, concern for others, accomplishments in politics and forceful speaking ability.

Perhaps Jordan summed it up best when she said, "My faith in the constitution is whole, it is complete, it is total."

'Network' displays power of television

By CARLA THORNTON

If you've ever wondered just how far television will go to capture that extra share of the audience, "Network" offers the impossible answer that really doesn't seem so impossible.

UBS is the fictional network battling tooth and nail with ABC, CBS and other real-life stations for its life's blood--high ratings.

UBS holds its own too, until dependable newscaster Howard Beale, an Academy Award-winning role played by the late Peter Finch, loses popularity with the viewers. In spite of his excellent record in the ratings, Beale is axed on the spot and given two weeks dismissal notice.

Two weeks later, much to the horror of UBS personnel, the depressed Beale uses his last newscast to announce to the world he will commit suicide on the air, exactly one week from that night. Frantic, the network staff dragged Beale off-camera and turned to a commercial.

While the UBS staff tried to cope with the embarrassment of

having one of their most respected newsmen turn lunatic on the air, Beale begged for a second chance to make amends. He got it.

Beale used the second farewell newscast not to correct the first one but to rave about controversial issues in uncensored language. This time the UBS personnel were even more mortified but they noticed an important trend--the ratings jumped tremendously.

Diane, the highly ambitious and heartless UBS program director portrayed by Faye Dunaway, thinks the response to Beale is nothing to be sneezed at. After all, as long as the ratings were climbing, did it really matter how they kept them?

So "The Howard Beale Show" airs and UBS basks in the highest share ever held by one network--all because each week the nation tunes in to hear what outrageous thing Beale will say next.

The role of Diane, which won Dunaway an Academy Award for Best Actress, is easily the coldest, most inhumane part in the picture. She pushes her co-workers to use Beale, a frustrated man who is simply glad to keep his job.

Nothing matters to Diane except the survival of UBS, not even her relationship with Mac, another UBS executive played by William Holden. Mac stood out as the only human, sane element left at UBS.

"Network" is the story of how one rating-hungry network uses one of its own, a sick and pathetic man, to bring it prosperity. But even a person like Howard Beale loses novelty. And what the make-believe network does to dispose of Beale and simultaneously get that one last big rating is enough to make any television viewer stop and think.

Satellites link world

It's hard to remember a time before intercontinental television and the words "via satellite" appeared on news programs.

It was just 10 years ago.

The first one-hour television program linking Europe and America cost \$22,350. The cost is now \$5,120.

The monthly charge for a telephone circuit between New York and Europe fell from \$10,000 to \$4,625 during the same time.

Satellites overcame the problems of underwater cables, land lines and radio stations. Unlike earth communications systems

that operate between two points only, satellites connect all stations in the area they cover.

For instance, the biggest oceanic cable carries 1,840 conversations and no television. But communications satellites have more than 3,000 simultaneous telephone circuits and color television as well.

When placed in stationary orbits above the Atlantic, Pacific and Indian oceans a set of three satellites reaches every point on the globe--making the dream of reliable worldwide communications a reality.

Advertising student proves no age limit in TV modeling

By ZOE SMOYER

A 48-year-old freshman, Jean Barlow, does what she considers an interesting and lucrative avocation--she stars in television commercials.

The pretty blonde mother of three is a bundle of energy. She belongs to the Coterie Music Club, works with the Community Concert Series and helps in the custom framing shop she and her husband own.

While a senior in high school Barlow attended the Patricia Stevens modeling school in Milwaukee and began working out of department stores and advertising agencies.

She has modeled in Chicago and has made commercials for Levitt's, Battelsteins and General Electric and done 13 shows for the Junior Forum in Houston.

Her father was in vaudeville and Barlow made her debut at seven singing Christmas carols. Her father and brother sang and later she accompanied them on the piano.

As a young woman she had her chance to go to New York but decided instead to marry.

Barlow explained the step-by-step production of a three-minute

J. C. Penney's television commercial.

The concept was born at an advertising agency in Dallas.

The agency tells the story sequence in six drawings with dialogue under each drawing. This story board shows a "mock-up."

The selected television station receives the story board and contacts actors. Actors are chosen by appearance and "character" features as well as experience.

After auditions the participants select time and place for rehearsals if necessary and for actual taping.

The commercial is divided into blocks and timed. Several shootings take place. A 60-second commercial may take as long as four to five hours to complete. For this one Barlow worked all day.

In the sequence, step No. 1 shows a business man--Barlow's husband--seated behind his office desk. In step No. 2 he is looking out his window at the Tyler skyline.

In step No. 3 Barlow comes through the door laden with packages. Drawing No. 4 shows them greeting one another with a kiss and the No. 5 picture depicts

their departure. No. 6 is Penney's official signature, known as the logo.

The announcer gives the dialogue in this commercial.

After the commercial is "in the can" it is processed and edited and then approved by the agency handling the advertising account.

Some commercials are made on location or in a studio and others are made in offices, homes and stores.

"When making a commercial one must look relaxed and at ease," Barlow advises. "The natural look is best."

She thinks it is helpful if one can attend a good modeling school first to learn "poise, grace and stage presence."

It also helps to have some drama or singing experience and to meet "new and various" people as they are "stepping stones to working in larger cities."

Barlow is enrolled in a journalism advertising class to learn the writing end of the business.

"Television commercials are very lucrative and a good modeling medium to fall back on in later life as there is no age limit," Barlow said.



Between class break

Tyler sophomore Roy Green shows his technique in catching a frisbee. Throwing frisbees has become a popular between class activity. (Staff photo by Robert Burch)

Mann's German class wins NTSU contest

A presentation by the freshman German class won awards for best actor, best actress and best skit at the "Frühlingsfest" at North Texas State University.

Tyler freshman Fred Beam won

the best actor award for his portrayal of Alfred III and Tyler freshman Diane Narlo, who played Frau Zachanassian, won the best actress award.

The TJC group competed against a one-person performance by a woman from Mary Hardin Baylor College.

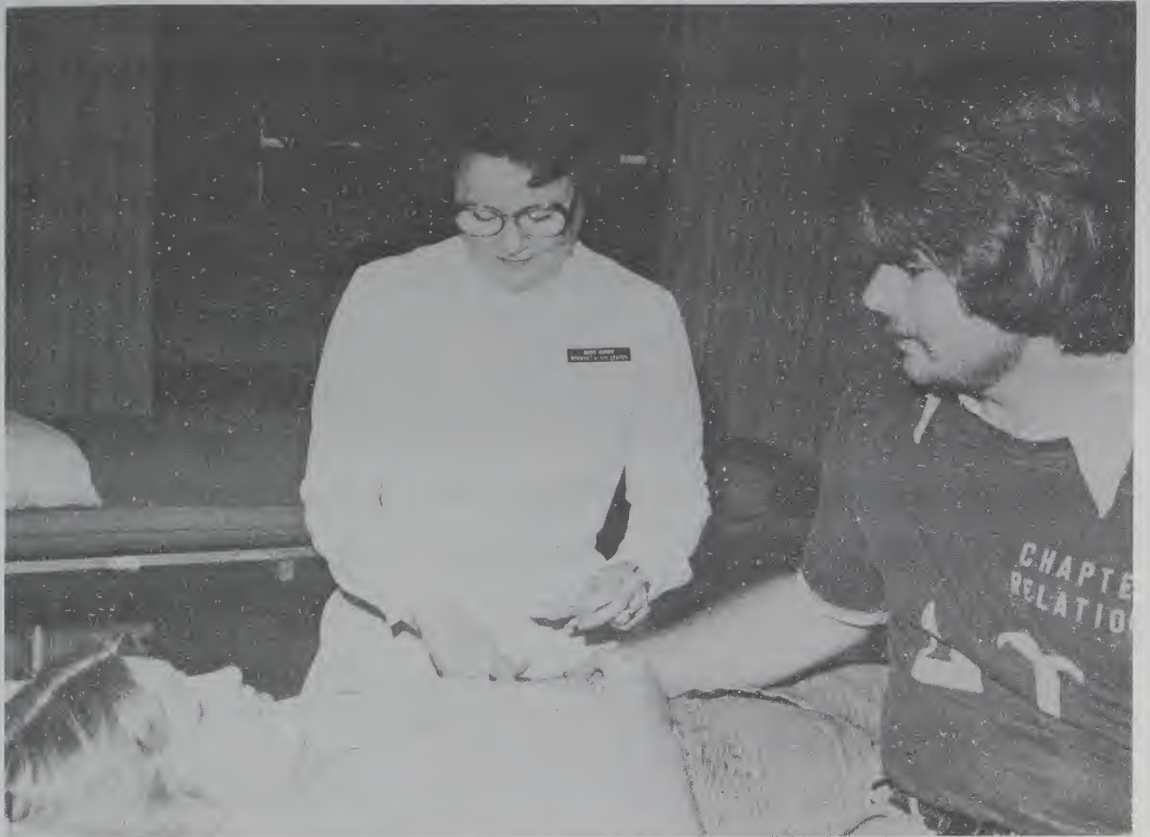
The presentation by Bridgett Mann's German I class is the first foreign language dramatic production for a TJC group, she said.

Mann's class began working on the production, a condensed version of Durrenmatt's "Der Besuch der alten Damen," (the visit of the old lady) in February.

Other cast members included Laura Hunt, TJC English instructor as Der Bergermeister; Colorado Springs freshman Becky Holloway as the second woman and as the policeman; White Oak sophomore Kenny Hawthorne as a tree, the first man and as a teacher.

Others were Midland sophomores Lisa Wiger as a tree, the first woman and the pressman; sophomore Saied Shojae from Iran as a tree and the doctor; and sophomore Bryan A. Young as a tree and the first man.

The skit has a simple plot. An old rich woman returns to her home town and offers the townspeople \$1 million if they will kill her unfaithful lover. The townspeople publicly refuse but corruption begins.



A helping hand

Delta Upsilon fraternity helps out in the blood drive on campus. Sophomore fraternity member and petroleum technical major Joe Byars from Silsbee, holds hand of Sheryle Greer, sophomore business major from Hous-

ton. Nurse Mary Curry prepares to start taking blood. The drive is sponsored by the Sharon Temple Shriners. The blood is donated to the Shriner's Burns Institute in Galveston. (Staff photo by James Coley)

ADS, ATA to sponsor spring dance

About 150 guests will dance to disco music at Alpha Delta Sigma and Alpha Tau Alpha spring formal, says ADS President Belinda Johnson.

The dance will be at 8 p.m. April 30 at the Cedars of Lebanon. Dress is long formals for women and coat and ties for men.

Theme of the dance is springtime "April Showers." "You do not have to belong to a fraternity or sorority to attend," she said.

Admission is free to all TJC students. "You may also invite someone from another school," Bell said.

Biology students search in mud on plant-collecting field trip

By EVELYN SWEENEY

Approximately 75 biology students braved rain and tramped through mud on a plant-collecting field trip to Bellwood Lake.

Biology instructor Tom Simmons conducted four trips throughout the day to allow students to gather plants for plant collections required in Biology 124B.

During each trip Simmons pointed out to the students at least 25 plants and gave them clues to help identify the family or the plant.

The students collected plants ranging from the abundant yellow and purple wood sorrel and wild onions to the less common Sweet William, or wild Carnation, and the purple Venus Looking Glass.

Digging was easy as a result of the frequent rain. Each student must compose a collection of plants from at least 25 different families.

"The collection is to give the student some background in plant taxonomy or identifying plants. It makes them aware of the many varieties of plants," Simmons says.

Plants in the collection must be Angiosperms or flowering plants

and must be native to Texas.

No cultivated plants are allowed as only wild flowers are permissible. All plants with the exception of trees must have a flower, root, stem and leaves. Only five trees are permitted in the collection.

The plants must be pressed between newspaper and dried in a ventilated room three to seven days. They must then be glued on unruled white paper and fastened together in a folder.

An identification card must be attached to each specimen page. The card must include the following information:

Family name, genus and species, common name, place collected, date collected, and the stu-

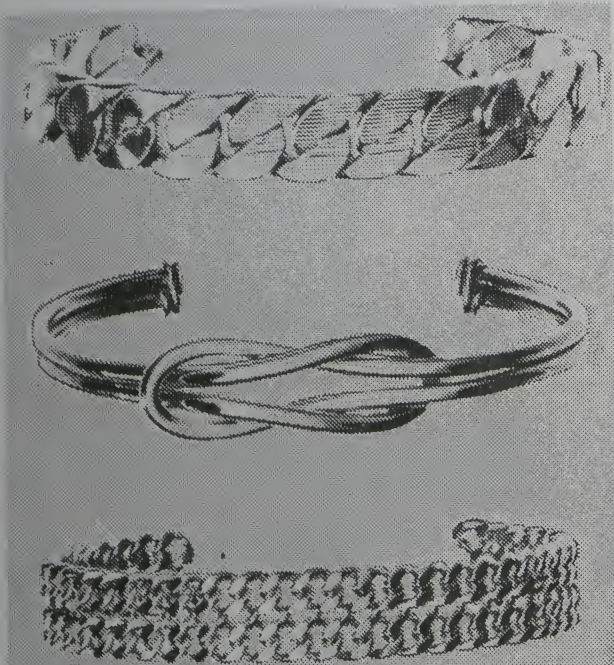
dent's name. The name and page number of the book used to identify the plant must also be included.

While the trip gives the students a chance to gather the plants needed for the collection at one time, Simmons points out that the field trip is not "mandatory. It is offered strictly for those who are interested in going," he said.

He has conducted the trip annually for the past 10 years. "I get a lot of pleasure out of the field trip. While there are other things that I could be doing on Saturdays, I feel the students can learn more from the trip than I could teach them in class," Simmons said.

Graduation Special

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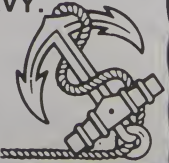
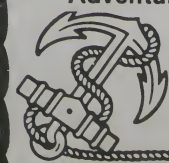


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Adventure is not dead, it is just called the UNITED STATES NAVY.



Fashion world open to energetic graduates

By DOROTHY WOODWARD

Finding a job in the fashion industry is no problem to the person who is willing to "be enthusiastic, sell well on the floor and work long hours," says fashion merchandising instructor Gay van Bever.

Thirty-nine fashion merchandising students now work 20 hours weekly in local stores as a course requirement in fashion merchandising.

This new technical field on campus will graduate its first students May 17.

The nine candidates for graduation are Jeanetta Battles, Cathy Cross, Stephanie Davidson, Karen Elliott, Jonni McGinnis, Jan Rash, Natalie Rider, Selena Stine and Merry Kay Thompson.

They enter an industry where they "can progress really rapidly," van Bever said.

Sales clerk, comparison shopper, buyer or merchandise manager are some of the positions graduates may seek.

There is also "good opportunity in free-lance work," van Bever added.

She speaks from experience. She followed her husband in the U. S. Air Force from Texas to California and the Philippine Islands. She free-lanced in display, make-up artistry, fashion coordination, buying and modeling.

One of the first things fashion merchandising students learn is the "lingo" of the trade.

"Chapter 11" isn't an important chapter in a manual. It means bankruptcy in the fashion industry.

Merchandise advertised at give-away prices which the store

makes every effort not to sell is said to be "nailed down." Sales people are expected to switch the customer to another item.

A manufacturer's representative is always called a "vendor" and every smart buyer keeps a "vendor's notebook" which lists all the information the buyer can gather on every vendor the buyer meets or may expect to meet.

The buyer who establishes a good relationship with a reliable vendor and consistently places large orders with him may be allowed to do a little "cherry picking" in his line.

This means selecting some styles in limited numbers and in a short range of sizes. The vendor then "skims" these from extremely large orders that will never miss the few sizes in a few styles.

A buyer needs to place large orders with a few vendors to have the privilege of cherry picking and getting delivery. The buyer who tries to cherry pick an entire inventory will wind up out on a limb.

Such a buyer does not represent enough sales volume for the vendor to care about making any special effort. The buyer will go home to cancelled orders, delayed shipments and empty racks.

For the last five years there has been a lot of "shrinkage" going on in the fashion industry, van Bever said. This doesn't refer to fabrics—it means shoplifting.

It is higher than the 2 percent shrinkage considered acceptable but generally less than the 9-10 percent which means shrinkage is out of control.

"With shrinkage that high a store usually has internal problems," van Bever explained.

These things are determined by computers these days. The fashion industry is a computerized industry.

Two guest speakers discussed computer readouts and statistics on computerized merchandise control with fashion merchandising students this semester.

The experts were Selber's Assistant Manager Susan Endsley and Ed Reynolds, owner of Reynolds-Penland Company.

Special merchandise tags have information which is fed into the computer to indicate sale, return, transfer to another store, or "out of stock."

A branch store can receive daily feedback that gives the amount of "open-to-buy" money on hand. This is money that can be used for new purposes—very important in mid-season if a "hot" item is needed. The "hot" number is one that has caught the public fancy beyond the buyer's

expectations.

"If the competition has it and you don't and you have no open-to-buy money, you're in trouble," van Bever said.

The computer also lets a store manager know if sales are up or down from the previous year.

"Down means there is a depression—either generally or a depression in your store," van Bever explained.

To buy or sell merchandise successfully "a person must keep up with everything that is going on," she said.

For this reason she posts daily news of the fashion industry on a bulletin board and students have daily tests on "what's on the board."

The fashion merchandising department subscribes to Women's Wear Daily, an industry tabloid newspaper.

Students study the manufactured garment from raw material to retailer. They visit manu-

facturers such as Levi Strauss and R. L. Davis.

Sophomores visit the Apparel Mart in Dallas. This year they paired off and accompanied local buyers as they made their rounds.

They study textiles, leathers and furs—how to sell them and how to care for them.

Fashionable fabrics of this season that require special care are cotton batiks. Hand made in India and Thailand, these fabrics tend to bleed in washing. Adding a cup of salt to the wash cycle will prevent bleeding.

Fashion merchandising students learn wardrobe coordination and study color, line and design.

Local retailers are interested in students learning the "business end" of their jobs, van Bever finds. So she conducts weekly seminars where students discuss on-the-job experiences and problems.

She visits each student on the

job each semester and discusses progress with the manager.

Self-improvement studies include make-up, diet, body care, exercise, movement and manners.

There is emphasis on voice and diction, how to communicate, how to attack problems and how to be aggressive without being offensive.

"I try to teach the girls what it means to be liberated," van Bever said.

"I believe it means being reliable to yourself and respectful to others, being self-sufficient in a lovely, graceful way.

"It means being kind and considerate to others and loving yourself. It means being free to be."

Cindy Kidwell is also a fashion merchandising instructor.

An enrollment of 80 students is anticipated in the course for the fall semester. Since facilities are limited, instructors suggest early registration.

Drafting program puts students into job market in two years

By MAHIR MUHAMMAD

For students who want to work in the drafting field and don't want to wait four years before getting paid, the drafting program can show them how.

"The drafting department prepares students to go directly into industry with two years of college," says chairman Jack Betts. "All work will transfer into technical degree programs."

Out of 20 graduates, 14 have already accepted jobs, Betts said. There have been 80 interviews by 15 companies and 31 jobs offered.

The department has a placement record for service. Compiled resumes of each student in various programs are sent to companies where they can screen data on applicants available for employment. Betts said it could also be used later for students to re-locate.

Twelve drafting students are working part-time in their field.

Sophomore Mary Laird in general drafting says, "Working with General Electric Company is a good experience. On the job I am learning about air conditioning units and how they are made and function." Laird will work full-time at GE after graduating in May.

Greg Hendley, sophomore and part-time lab technician, likes his job at Howe Baker Engineering Company. "I don't do much drawing but I get experience. I

have learned what the plant's purpose is once I get through drawing it," he said.

Hendley charts small-scale pilot plant models to show customers.

James Barnes, sophomore in general drafting and part-timer at Orbit Oil and Gas, says, "What I have learned at TJC has gone hand-in-hand with my job. On-the-job training gives me a little more practice." Barnes now

wants to study geology and get a better understanding of how the petroleum industry works and how it produces oil and gas.

Bobby Bobbitt, sophomore and also part-timer at Howe Baker, says, "The pay is pretty good for working and going to school at the same time. I have three job offers now, and most of them pay for my education leading to an electrical engineering degree."

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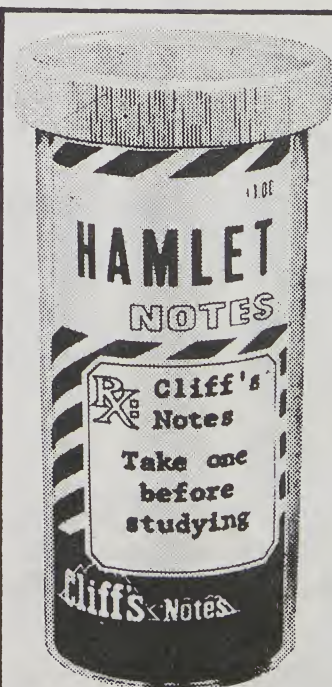
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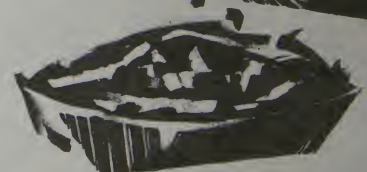
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Togetherness

Team work is ornamental horticulture class- es has helped landscape the area around Bonna Bess Vaughn Conservatory. Hefting this wheelbarrow of sand is Houston freshman Cindy Charles, left; Denton freshman Patty

Brown and Grand Saline freshman Dean McDougald. Landscaping the conservatory area with trees, shrubs and flowers is a project of horticulture classes. (Staff photo by Alan Preston)

Summer work crucial

Groom to maintain landscape

Landscaping plans for the sum- mer include replacement of an- nual plants, trimming and water- ing, says Dale Groom, Bonna Bess Vaughn Conservatory cur- ator.

The most crucial summer main- tenance is helping plants survive the hot summer sun.

Groom plans to do all the watering and other work himself. He said "watering both the plants around and inside the conserva- tory is an all-day job."

This summer he plans to label plants with permanent labels so admirers will know exactly what they enjoy.

Most of the plants in and around the conservatory are grown by the horticulture class. The only exception is shrubs which came from nurseries within the TJC district.

Funds for the maintenance and plants come from donations, said Groom.

No courses in horticulture have been planned for the summer, Groom says. But he suggests interested students should con- tact the counselors.

NY seminar says capitalism is easy

By KATHY BATTEN

A three-day seminar through the Foundation for Economic Education has strengthened sophomore Billy Coates' faith in the free enterprise system.

Coates was one of 24 young men across the country who attended the seminar at Irwing- ton-On-Hudson, a small town north of New York City.

The seminar reinforced Coates' confidence in free enterprise as the best system. "People who are productive and trading goods or services create a more cohesive society," says Coates.

The seminar teaches the phi- losophy of free and uninhibited willing exchange--the free enter- prise system, he explained.

Economists Ben Rogge and Robert Anderson, Minister Ed Opitz assisted founder Lenard Reed with lecture and discussion groups.

"The men presented the con- cept of free enterprise as some- thing new even though it isn't," says Coates. "And you didn't have to be an economist to under- stand.

"In a socialist society where trade is government controlled, people do not get the needed interaction brought by production and trading of goods and ser- vices," says Coates.

"Lack of education of the free market system is a definite draw- back and problem," explains Coates.

Coates said he and others who attended the seminar understand more about the system than when they arrived.

Reed started the foundation 31 years ago because he was alarmed over the growing social- ist movement.

Reed's experience as chairman of the Los Angeles Chamber of Commerce led him to believe the free enterprise system--if left alone--would take care of the country's problems.

"Reed decided most of the country's problems stemmed from lack of understanding the free market system," says Coates.

Two groups of college age men are nominated each spring. They are selected by friends or mem- bers of the Foundation.

As well as attending the semi- nar, Coates took advantage of the opportunity to "see New York."

He went to the top of the Empire State Building, toured the NBC studios at Rockefeller Cen- ter, saw the United Nations building, Radio City Music Hall and toured Lincoln Center.

The Lincoln Center contains the Metropolitan Opera House, Avery Fisher Hall (home of the New York Philharmonic Orchestra), Beaumont Theater and New York City Opera House.



Billy Coates

"I saw one of the worst sections in New York City when I walked through Times Square--the pornographic area," says Coates.

While on Broadway, Coates watched celebrities Alan Alda, Colleen Dewhurst and Cicily Tyson as they left the opening of the play "Anna Christie."

Another high point was to go to Rodney Daingerfield's nightclub.

"New York City is a nice place to visit but I wouldn't want to live there unless I made the money to afford all the things there are to do," says Coates.

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Rst 223 (Life of Paul)
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BSU members to be summer missionaries

By DEBORAH BURCHFIELD

Three members of the Baptist Student Union will conduct Sunday Schools and Vacation Bible schools this summer across the state.

The three are Pamela Hill, a freshman from Mount Vernon, Tyler sophomore Kirk Dodson and part time TJC student Daniel Pendergrass. They have been selected to be in an eight-week summer missions program, says BSU Director Geno Robinson.

The program--the Invincibles--includes college or seminary students chosen by the Sunday School Division of the Baptist General Convention of Texas to be a summer Sunday School missionary.

As Invincibles they will help conduct activities required for beginning a new Sunday School, help churches with limited leadership to conduct Vacation Bible School and teach study courses for churches with less than 150 enrolled in Sunday School and no leadership training in the past year.

For Hill, Dodson and Pendergrass the summer mission trip will be a lot of work but the rewards will be greater.

"They will get a lot of practice getting involved in church life other than their own," Robinson said. "By doing this they will mature because as they are serving other people they will be growing themselves," he explained.

Hill, an education major, believes the trip will give her some teaching experience she would not get until later in her education.

"I hope to help others to salvation and by serving Him this way I hope to be closer to the Lord," she said.

Home-oriented Hill had reservations about spending the summer away from her family. "They are going to miss me, but they are glad I have the desire to serve," she explained.

Dodson, who wants to go into the ministry or student work, was interested in the trip because of the excitement and novelty.

"The desire to serve is what really sold me on the trip," he said. "It will give me an opportunity to serve God this summer

and let them share the joy of being a Christian," he said.

Pendergrass hopes to some day work with young people.

On the trip, the three will be house guests of Texas Baptist and do what He wants me to do."

Dodson believes the main thing he will miss on the trip are his friends at home. "But it will give me a chance to make new friends and meet people," he explained.

For Pendergrass the trip will allow him to do something he has always wanted--missionary work.

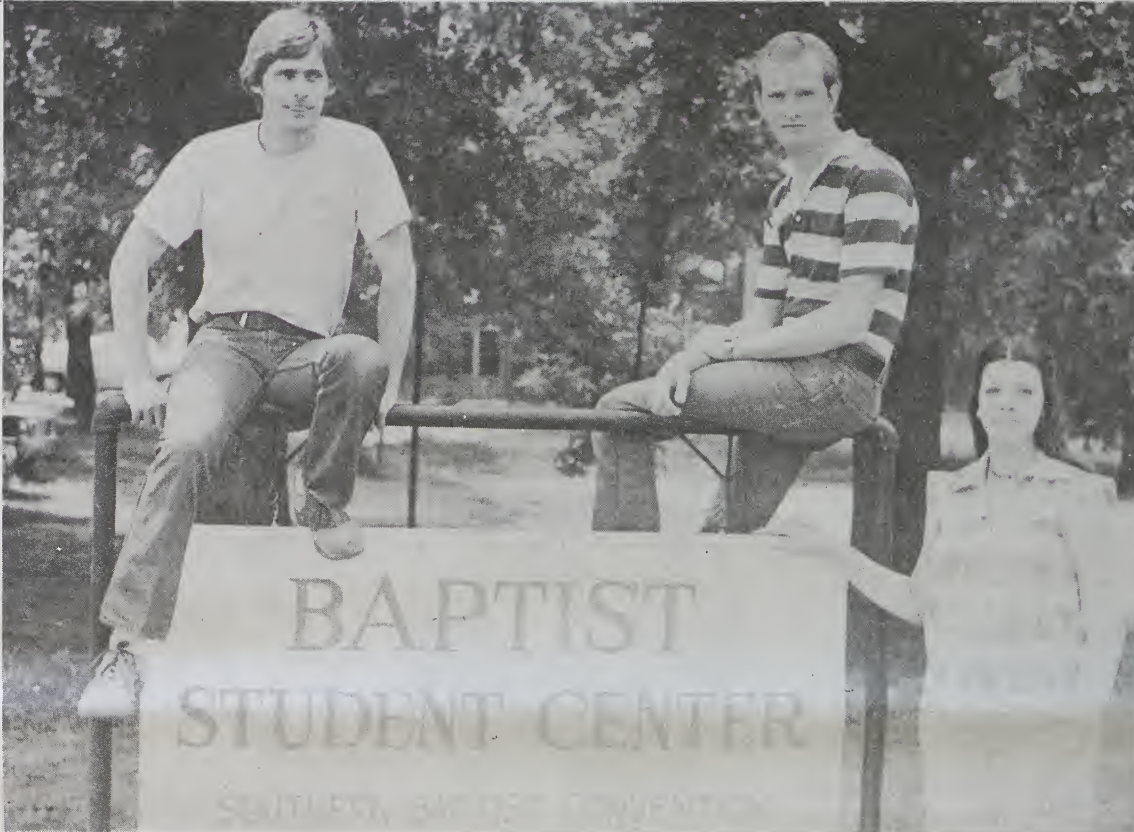
"I have always wanted to be a missionary and now I have the time to do what God wants me to. I want to witness to as many people as possible to let them know what Jesus Christ means church members in areas where

they serve.

Dodson said he had reservations about staying in homes. "We are all looking forward to the stay, but one can't help the feeling you get when you are in someone else's home."

To be named to the Invincibles each student submitted an application to Invincible Director Vince Smith. Interviews were then conducted with each student and reviews were sent to a committee for selection.

To be qualified for the Invincibles one must be at least 20 years old, unmarried, without family responsibilities, above average in maturity and judgment and able to work harmoniously with peers and adult supervision, Robinson said.



Three to teach

Baptist Student Union members Daniel Pendergrass, Kirk Dodson and Pamela Hill will teach Sunday Schools and Vacation Bible Schools over Texas as part of a summer

mission trip. They are sponsored by the Sunday School Division of the Baptist General Convention of Texas.

(Staff photo by James Coley)

Summer school enrollment to begin May 30 at 8 a.m.

Registration for the first session of summer school will be 8 a.m.-noon and 6-8 p.m. May 30.

Classes will begin May 31. The first six weeks session ends July 8 and registration for the second session begins July 11. Classes begin July 12 and the term ends August 19.

A student may take only two courses each session and may enroll in three semester hours to eight semester hours in each session, says Administrative Vice President I. L. Friedman.

The college will have day and evening classes. Day classes begin at 7 a.m., 8:25 a.m., and 11:15 a.m. Monday through Friday. Each class will last one hour and 20 minutes.

Evening classes will begin at 5:30 and 7:30 p.m. Monday through Thursday. Each class lasts one hour and 50 minutes.

Fees for summer school are \$4 each semester hour for TJC district residents with a minimum of \$25.

For other Texas residents a \$3 surcharge fee for each semester hour is added.

Out-of-state residents pay \$25 each semester hour with a maximum of \$100 and a surcharge fee of \$3 each semester hour.

The fee for aliens is \$100 each six weeks term and a \$3 surcharge fee for each semester hour.

Fifteen or more students must enroll in a class before it will be

scheduled, Friedman said.

"Students interested in the same courses should get together before registration and decide on a convenient time because if enough students are interested, we can offer almost any course," said Friedman.

Courses which will be given if 15 or more students enroll are English, government, mathematics, history, public speaking, economics and sociology.

Also psychology, foreign language, shorthand, accounting, music, typewriting, physics, geology, chemistry, biology and electronics.

Because TJC is a member of the Southern Association of Colleges its credits are accepted at full value anywhere, Friedman said.

"Full credit may be earned in summer session because it is conducted in the same manner and under the same conditions as regular session," Friedman said.

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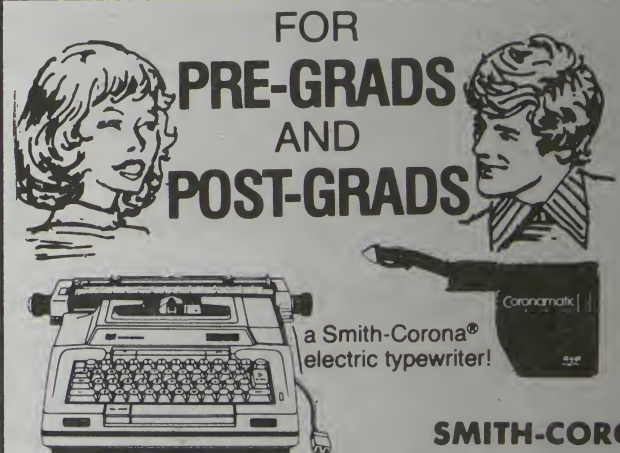
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Counselors advise transfers to 'get it in writing'

By DOROTHY WOODWARD

Students doubtful about credits transferring to a senior college should write to the college they plan to attend and "get it in writing."

This was the advice counselors Alan Barnes and Sheron Lacefield gave journalism classes last week.

Colleges are constantly changing requirements and sometimes departments and registrars give conflicting information, they said.

But the student who has a letter from the senior college saying a credit will transfer will have no problems at registration.

Lacefield is in charge of career information for the counseling office. She keeps in touch with senior colleges to stay up to date on their degree programs, course requirements and credits that will transfer.

"We try to be sure each student takes only courses that will transfer to the senior college he plans to attend," she said.

Problems usually arise only when a student changes majors or choice of a senior college, she explained.

Barnes is in charge of the TJC catalogue and keeping it updated.

He contrasted students of the '70's to students of the '60's.

Today's college students usually attend class but they may fall asleep, he said, and in this way they are "uniquely different" from students of five or 10 years ago.

Students of the '60's were so involved in causes, demonstra-

tions and outside activities they often stayed away from classes, he explained.

"Passiveness, complacency and a lethargic acceptance of the status quo characterize the college student of the '70's, he said.

He called "student motivation" the first duty of counselors and teachers.

He believes counselors must "teach students to endure despite obstacles, to overcome, to accept pressure and cope.

"We must help students realize college is a testing ground for the outside world," he said.

"The biggest problems teachers, counselors and parents must deal with today are escape mechanisms or techniques," Barnes explained.

As an example he named "loud music that blocks out everything" and he agreed with two journalism students who named drugs and alcohol other escape mechanisms.

An English instructor seven years before becoming a counselor, Barnes said a teacher is also involved in "motivating and reaching students above all else."

He believes the only way teachers can reach students is to convince them courses they teach are relevant in their lives, in their time.

But first the teacher must get students' attention.

Because today's student is of the "visually oriented TV generation" Barnes thinks today's teacher must be entertaining to get attention.

"Many students have a poor self image," he said.

Such a student says to himself, "Nothing I can do will change anything, so why bother?"

Counselors try to "get to" these students--"to reach them and convince them what they do is important.

"Then they cannot fail," Barnes said.

But some students think a counselor is only "someone you have to see to register or to get a drop slip," Lacefield said.

Counselors function in other ways.

They help students work out personal problems. These might concern finance, family, roommates or dating.

"We'll listen," Lacefield said, and she stressed the confidentiality of student-counselor relationships.

"We must care about the student as a person," she said, "and see that our services are conducted in a caring way."

Teaching freshmen orientation courses helps counselors develop personal relationships with students.

"It is good for a student to know at least one counselor on a personal basis," Lacefield explained.

All counselors are also involved in public relations and recruiting. They meet prospective students and their families and escort them on campus tours.

Counselors will visit and recruit in more than 800 area high schools this semester.

The counseling office provides other little known services, Lacefield said.

--There is an up-to-date tutoring file.

--Counselors advise students

about scholarships available and help the college select students for scholarships.

--They help foreign students adjust in a foreign land.

We "serve, serve, serve," Lacefield said.

The counselor should be "an objective sounding board" for the student. He should be more than a substitute parent, she said.

Barnes said the primary goal of any educator should be to "stimulate the student to strive for maximum effort to develop his fullest potential."

And he stressed "counselors are educators."

Work outweighs talent in writing

By ALAN PRESTON

Talent is only 1 percent of a writer's success, said free lance writer Ray Mimier. "Knowledge and hard work play the most important part of being a success as a writer."

A guest speaker in Gladys Wylie's creative writing class, free lance writer Ray Mimier told about the ups and downs of writing and publishing short story fiction.

Mimier teaches an eight-week, non-credit continuing education course in the fundamentals of short story writing.

As a free lance writer, Mimier writes short story fiction including science fiction, detective and suspense stories. Although most of his publications are short stories, he has published a non-fictional article.

The former Southern Methodist University graduate describes writing as a "lonely occupation, perhaps the most lonely occupation there is." A writer has to accept and be able to live with rejection, he said.

Mimier discussed the framework of having a story published.

The writer has to write the story, then re-write it until he has done the best job he can.

When the story is typed and in manuscript form, he finds out which magazine has the best market for that type of story. He may find this through a Writers' Market which contains names of thousands of publishers and magazines all over the country. Then he submits the manuscript and waits for a rejection slip.

"If you're lucky you may even get a comment or two with your rejection slip," he said. "Then



Ray Mimier

file away the rejection slip as a memento of your hard work and send the story off to another publisher and another and another, until finally through persist-

ence, you get it published."

Concerning the length of time it took him to become a good writer, Mimier said, quoting William Faulkner, "You must write at least a million words to learn to write."

Mimier has written material for a radio program broadcast from Dallas, "Life Line." Along with writing scripts for radio broadcasting he has done all phases of radio broadcasting with the exception of being station manager.

In college Mimier majored in journalism. For part of his 10 years in the military service, he was editor of a small base newspaper in Iceland.

"In learning to write concisely, one of the best ways is newspaper writing," said Mimier.

Mimier favors using pen names and uses a different one for each type of short story he writes.

He explained, "When you write one type of short story, your name is associated with that type. If you use a different pen name for each of the different types of stories you write, your name won't be associated with just one type of writing."

Each name develops its own reputation in its particular field, he said.

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Pirtle Tech addition to be open for summer

The addition to Pirtle Technology Center is expected to be completed May 5 and to house summer classes by May 31, says Richard Minter, director of the technology division.

The new facility, at its apex of operation, will be able to accommodate 348 students, 240 in lecture and the remaining 108 in laboratory work.

It will be home base for two off-campus technology programs, radiology and medical lab, now meeting in the Powell Building downtown.

Three other technical programs -- electronics, surveying and law enforcement--will move into the new building from the present technology building.

Besides equipment now in use that will be moved to the new building, the technology division will purchase an operating x-ray machine in addition to the old for-demonstration-only machine.

By shifting classroom and lab space, more space will be available for drafting, data processing and graphics communication, he said.

The current electronics laboratory room will be used for data processing lecture, while the electronic laboratory south of the technology building is to become a drafting classroom.

The graphics communication department can enlarge its black and white photography facilities and add color facilities next fall, Minter said.

"And TJC will be one of only two junior colleges in the state to offer color photography facilities," he said.

Minter says the technology addition will "compare with any such facility around and will be one by which future standards may be established. It is something we can all be proud of."



To open soon

The Pirtle Technology addition, scheduled to be completed by May 5, will be open for classes during summer school. The addition will

accommodate 348 students. (Staff photo by Robert Burch)

Resume catalogues applicant's worth

By MAHIR MUHAMMAD

One useful tool students should not overlook in job hunting is a good resume, cautioned the chairman of secretarial administration, B. J. Staples.

The resume tells the abilities, experiences and job objectives of the applicant.

"This data sheet should be neat, well organized and emphasize the strong points of the student," said Staples.

"The resume is created by the applicant to organize his qualifications," added Johnny Abbey, instructor of secretarial administration.

"There are no set formats," said Staples. "However there are some things that are necessary to make the resume complete."

The resume should be typed in phrase form. Normally it should be single-spaced and should not exceed two pages.

It should begin with the heading-centered at the top of the page in all capital letters. The heading should include the applicant's name, name of company, position applying for and date.

Personal information should follow the heading. It can include age, sex, height, weight, marital status and social security number. A picture may also be helpful in this area.

"When the student sends his picture it helps the employer get an overall look at the applicant," said Abbey.

The applicant will want to list qualifications--training, name and location of each school, years attended and dates graduated. Abbey suggests the applicant:

- List all courses that contribute to the position applied for.
- List work experiences. Name the company, employer's name and title. List business address and business phone. "You may list progress you made while working there," said Staples.
- List interests and ambitions.

The last thing is references, with full names, titles, addresses and business phone numbers. Give at least four references.

"Contact your references and let them know they may be called upon by the employer," says Abbey. "It is only a courtesy and proper that you do so."

"Final proof reading is a must. There should be no smudges, no fingerprints and all spelling must be correct. The student should present data where the employer can scan it," Abbey said.

"The resume shows the employer you care and the employer always wants to hire the student who is willing to go the extra mile," Staples said.

Color photography program to expand graphic communications curriculum, lab

By DOROTHY WOODWARD

Picture it in color.

That's what advanced photography students can do beginning in the fall semester when color photography will be added to the graphic communications program.

Students should pre-register now because each class will be limited to 20 students, instructor Charles Sowders said.

Two beginning color photography classes are scheduled for day and two for evening college. Prerequisites are basic and advanced photography or approval of the instructor.

"It is better to learn basic photographic procedures and functions in black and white," Sowders said, "and a student must know densitometry principles to print color."

Another reason for a student beginning in black-and-white photography is the expense of color film, paper and chemicals.

Chemicals are furnished by the college but the student must buy his own film and paper, Sowders explained.

Advanced color photography classes will be scheduled for the spring semester 1978.

The color program is a "first" for TJC.

"We will be the only junior college to my knowledge in the East Texas area offering color photography," Sowders said.

The new courses will better prepare graphic communications students for employment or freelance photography.

"Many of our graduating students go directly into photographic work rather than into a senior college," Sowders explained.

Those who have graduated and gone immediately to work in the past have had to learn color procedures "the first thing," he said.

"The only way to get a print like you want it is to do your own," he added.

The new color courses are possible because of remodeling of the George W. Pirtle Technology Center Annex scheduled this summer.

Sowders has the plans drawn

and will oversee the project. He will do carpentry work himself.

When the work is completed the graphic communications department will have 2,500 square feet of floor space. Present black-and-white photo lab capacity will be doubled and a separate color lab will be added.

Color, black-and-white and graphic arts classes can meet simultaneously because all labs will be separate.

A small photographic studio will double as a classroom.

The print shop will have a "regular business set-up" and will handle much of the college's printing, Sowders said.

All graphic arts courses will be offered at night as well as day beginning in the fall, making it possible for evening students to major in graphic communications.

Two full-time instructors will be added--one for color photography and one for graphic arts.

The color photo lab will have "all of the modern and sophisticated equipment available today," Sowders said.

It will have six color enlargers.

The first color course will be "primarily technical," he said, and the second semester will stress "putting the techniques to practical use."

Photography was first offered at TJC in 1969 with one basic photography class and one photojournalism class. Sowders taught them. Journalism instructor Marianne Haralson has taught photojournalism since January 1974.

Sowders expects former photography students to return for the color courses.

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Belles learn 'thinner' walk, table etiquette

By BUTCH LANCIOS

To teach grace and etiquette, Apache Belle Director Anna Carpenter has shared with the Apache Belles what she has learned from her modeling experience.

With the etiquette part completed, Carpenter has started teaching the basic modeling part of the course.

"In modeling we cover walking, standing and visual poise which includes getting in and out of cars, entering and leaving a door," Carpenter said.

When walking, Carpenter teaches that a woman should pretend a string is tied from the top of her head to the ceiling, pulling her up and giving her a light, airy feeling.

She should then put her shoulders back and slightly dropped. While walking in two straight parallel lines she should keep her chest high with her chin parallel to the floor with her derriere tucked under, "not allowing weight to settle on the hips."

The woman should then stride fluently, that is to roll the foot-heel, ball, toe. The weight should be light on the heel, heavier on the ball and heaviest on the toes. The toes should push off for the next step.

"The hand should flow at her side like pieces of chiffon with the thumbs and the pinkie fingers barely touching her garment," Carpenter said.

Carpenter said this walk is better than the walk of a ballet performer because it doesn't curve the spine. "This posture can make a woman look 10 pounds thinner."

For a basic standing position, the back foot is placed at a 45-degree angle with the lead foot touching the ball or toe of the foot.

The lead foot should point to the direction of travel. Weight is partially on the back foot showing a body angle. The knees should be slightly flexed and touching. The front foot should present a broken ankle effect. The model should always step off with the lead foot because it has less weight on it.

In studying visual poise, the Belles were taught to gracefully get in and out of cars.

To get in a car, approach the car using the left hand to open the driver's side and the right hand for the rider's side. Then sit down leaving both feet outside the car. After placing the hands on the steering wheel, swing the feet into the car.

If getting into the back of a two-door, back in with knees flexed and stepping in with the inside foot first. Keep the head up and a smile on the face. To get out, flex the knees and step out with the inside foot first.

For getting out of a four-door car, reverse the steps.

"For entering doors, there is a 'three-touch system,'" Carpenter said.

"If the door opens toward you, approach the door from an angle, pivot the body to a centered position with the body pointing straight into the room. If the knob is to the right, open the door with the right hand under the knob showing a profile."

"As the door is opened, take enough steps straight forward into the room for the door to clear. Stop and allow the hands to move to facing behind the back."

The third touch is to "drop the right hand (or left depending on doors) to side and back out of the room using back-away steps as your other hand comes over or under the knob and close the door."

The etiquette part already completed was broken into two parts, proper date procedure and introductions and table manners.

"I gave the girls the tests before discussing anything to find out just how much they knew," Carpenter said. "We then exchanged papers and graded them. After that, we discussed them. I then gave them the tests again and there was a 50 percent improvement over all. The sophomores did better than the freshmen," Carpenter noted.

In date procedures, introductions play a big part. Belles were taught to introduce a female to a male, an older person to the younger and an individual to the group.

Topics studied in table manners include what to do if no salad fork is provided, what to do with the napkin when the meal is finished or where to place the knife when it is not used for cutting.

"On the back of their etiquette final, I left a place for comments and everything the girls wrote down was in favor of continuing the course or going into more detail in some areas," Carpenter said.

Carpenter has lectured from notes she took while attending "Mister Lynn's" modeling school in Shreveport. She also has experience in modeling as she has modeled in the Apparel Mart in Dallas and was an in-store model for Neiman-Marcus in Dallas.

Trades Day sales encourage potter to keep on throwing

By JIM WILSON

Ceramics student James Fites' success at last month's Trades Day in Canton has encouraged him to sell his wares again this weekend.

His \$170 profit at the April "First Monday" answered his question of whether to continue selling his pottery.

The lab assistant in Wynoma Johnson's ceramics class sold "over half" of what he took.

"I took a potter's wheel and made pottery on-site. This live demonstration of throwing pots definitely helped sell my work," says Fite.

He took functional pieces such as bowls, bottles, jars and pitchers. Prices on functional pieces range from a \$2.50 per coffee cup to a \$20 large covered jar. "I have many pieces for \$5 and \$6," says Fite.

"I make a few things just for decoration, such as a small-neck vase which doesn't need a flower sticking out of it to be decorative.

A lot of my functional ceramics can stand on their own as decorative pieces."

Just about every craftsman or artist comes to a point where he asks himself, "Can I get some return for my time and materials?" This question needs to be answered before he goes on seriously. "Thus I went to Canton," he said.

The monthly trade day is managed by the city of Canton. It is called "First Monday" because it is the weekend before the first Monday of each month.

The city rents 1,000 lots covering several acres. Reservations are made through an office at the fairground.

"Canton's First Monday is a great excuse for a family outing," added Fite. Fite and his three sons camped overnight.

"There's something to see for everybody. It's the biggest flea market in this part of the country," Fite says. "You can see new merchandise, antiques, food stands, plants, animals, hard-

ware, guns, musical tapes, tools, glassware, bottles, jars, dishes, many handcrafted items, such as woodwork, paintings, leatherwork and even a chain saw sculptist.

After two semesters of ceramics, Fite defines it as a way to create spontaneously. "This is because clay moves a little faster than other forms of art."

To begin creating, the artist puts a cylinder of clay on a potter's wheel. This is a basic form which has unlimited possibilities.

Second, the potter molds this clay on the wheel to a desired form. "The potter can create with a function in mind," says Fite. "As I create I imagine where I will put the piece and what it will do."

Third, decorate if desired. This is done by cutting or imprinting in the moist clay.

The piece is fired to a bisque state. The piece is glazed and fired again for three days.

Fite's interest in pottery started in the Navy. "I saw an awful lot of pottery in Japan and Italy. But if any pottery has inspired me it is American pottery," says Fite.

Fite has been to Rio de Janeiro, Japan, Hong Kong, the Philippines, Thailand, Vietnam, Spain, Turkey, France, Greece, Morocco, Cuba, Jamaica and Puerto Rico to name a few.

"I have been as far north as Iceland and as far south as Australia."

Fite enlisted in the Navy in Brerhaven Germany in 1955. His first and last assignments were on the East Coast.

His most memorable cruise was a nine-month around the world cruise on the USS America in 1970.

Even after cruises around the world, Fite says, "If you want to be inspired, you don't have to go any further than the arts and crafts village in Edom"--or First Monday in Canton.

Student 'skips' 38 years, returns to all 'A's'

By DEBORAH BURCHFIELD

After being out of school 38 years, graduating sophomore Dorothy Woodward misses the manners students had then.

Woodward, a Tyler journalism major, believes manners today are not as polished as they were during her high school days.

"I miss the niceties like opening the door for someone or carrying someone's books if he has a heavy load. That makes life easier and more interesting," she explained.

Woodward believes students

today are not "that much different" from those of her youth. "We had our fads and fancies just like kids of today. But students of today are more knowledgeable in relation to the world they live in than we were."

Since returning to college Woodward has made A's in all 59 hours of study at TJC.

She attributes her good grades to her ability to take good notes and read and comprehend.

"Students who want to improve their grades need to take some advanced reading course to improve their reading and comprehension if they are poor in these areas," she said.

Woodward believes a student should never be satisfied with a "B" or anything below in English studies because a firm grasp on their own language is an important aspect in study.

Taking good notes in class is vital to making good grades. "Students should pick out the thought the instructor is emphasizing, the important idea or detail, rather than try to take all the other things he is saying," she explained.

Woodward also attributes her good grades to her curiosity. "Through a debate course in high school I learned all the ways to find information. Anything that interested me I researched."

Learning to search both sides of the subject and not be content with one viewpoint will help a student, she says.

"I hope to become a freelance writer and photographer some day," said Woodward. "I am interested in history and unusual things which the usual person passes and never sees."

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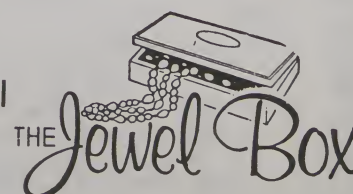
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Leading netter Nancy Crawford

Tennis team nets Eastern Conference title

By ALLISON LOW

All-American sophomore Nancy Crawford led the Apache tennis team to the Texas Eastern Athletic Conference title.

Crawford won three events--women's singles, women's doubles teamed with freshman Sharon Scurlock, and mixed doubles teamed with sophomore Gary Bowles.

Tennis coach Fred Kniffen says he is "very proud of Nancy. She played with a spirit that kept her going even when she was behind."

Each team earned one point for every match they won in the TEAC tournament. TJC won with 35 points. Navarro Junior College was second with 34 points.

About winning by such a narrow margin, Kniffen said, "From past records this year Navarro should have beaten us. There is no way we could have won without the effort and ex-

treme determination I saw from all my players."

Other colleges entered were Paris with 12 points, Kilgore with eight points, Texarkana with two points and Angelina with two points.

In match-by-match action:

In men's singles competition freshman John Beckworth had a bye in the first round of play and suffered a loss to Craig Boyd of Paris.

Bowles also had a bye in the first round, defeated Jerome Coleman of Kilgore 6-0, 6-2, Orlando Sandy of Navarro 7-6, 7-6 and then lost to Bjorn Pihlgren of Navarro in semi-final action 3-6, 6-3, 6-4.

Freshman Dave Davis defeated Kurt Flannigan of Angelina 6-1, 7-6, Ruben Martinez of Paris 7-6, 7-6 and then fell to Andre Dupre of Navarro in semifinal action 7-6, 1-6, 6-0.

Freshman Jim Forrester also had a bye the first round, defeated Gary High of Kilgore 6-1, 6-3, and then suffered a loss to Arif Kocak of Navarro in quarterfinals 6-4, 6-1.

In men's doubles competition Forrester and Beckworth teamed to defeat High and Mike Manahan of Kilgore and then lost to Pihlgren and Kocak in semifinals 6-3, 7-5.

Bowles and sophomore Ike Anders defeated Duane Henley and Flannigan of Angelina 6-1, 7-5, Dupre and Sandy of Navarro 6-4, 7-6 to advance to finals where they lost to Pihlgren and Kocak 6-1, 7-5.

In women's singles Scurlock defeated Lee Ann Biddy of Navarro 7-6, 7-5 then suffered a loss to Susan Satterwhite of Kilgore in quarterfinals 6-1, 6-3.

Freshman Holly Harris had a bye in the first round and lost to Pat Bentley of Paris in the second round 6-4, 6-2.

Apache freshman Kasey Hughes defeated Debbie White of Paris by a default, Helena Aguirre of Navarro 6-0, 6-3 and Satterwhite of Kilgore to advance to finals.

Crawford defeated Jewel Lawson of Kilgore 6-0, 6-2, Fatama Gabaji of Navarro 6-4, 6-1 and Silvana Velasquez of Navarro 3-6, 7-5, 7-6 to advance to finals. In final action Crawford defeated

Hughes 7-6, 6-4.

In women's doubles Crawford and Scurlock teamed to defeat Martha Norton and Carla Craig of Texarkana by a default, Aguirre and Velasquez of Navarro 7-5, 6-1 and Nancy Luepnitz and Bentley of Paris 7-5, 6-2 to win the women's doubles division.

In mixed doubles Scurlock and Anders defeated Jean Gruver and Bowden of Kilgore 6-1, 6-0 then lost to Pihlgren and Aguirre 6-3, 6-2 in semifinals.

Bowles and Crawford defeated Jim High and Satterwhite of Kilgore 6-2, 6-4, Kocak and Velasquez of Navarro 6-3, 5-7, 7-5 and Pihlgren and Aguirre of Navarro in the finals 3-6, 6-2, 6-2 to win the mixed doubles division.

Kniffen said he has less experienced players this year than last year. This year he plays two sophomore men and one sophomore woman. Last year he played four sophomore men and three sophomore women.

Fulcher says 'making cuttings' saves planter's folding green

One way to save money on house and garden plants is to make cuttings, says Tony Fulcher, part-time ornamental horticulture technology instructor.

"The next time you want to buy a plant, ask a friend who has a plant you like if you may make a cutting," he advises. "It will benefit both in the long run. It will save you money and make his plant look healthier."

Cuttings can be made at any time of the year in a greenhouse, he said. Otherwise, the best time is in the spring. Cuttings can help the mother plant by making it fuller and bushier, he says.

One can make three main types of cuttings.

The first type, soft stem cuttings, is mainly for shrubs, some trees and climbers such as ivy. The second type of cuttings is leaf cuttings which include begonias, African violets and other various greenhouse plants.

The third type is hardwood cuttings which consist mainly of trees such as oaks, elms, and maples.

"When making a cutting, you should have the proper equipment--a good pair of sharp pruning shears to make a good clean cut," Fulcher said.

The easiest cuttings to make are soft stem and leaf cuttings.

"Hardwood cuttings are harder to make and require a lot of time for preparation," he said. The procedure for making leaf and stem cuttings is fairly simple:

Cuttings should be made about six inches long. Leave about three or four leaves at the uppermost part of the plant so most of the nutrients will go to the bottom of the cutting and to produce quicker rooting.

Cut the stem diagonally because this will force the cell sap to the roots faster. This will insure proper rooting.

The plant should be potted as quickly as possible in a special potting media consisting of two-thirds perlite and one-third peat moss.

Then if you wish you may dip the plant in a rooting hormone solution to promote quicker rooting.

Library plaque to honor Walsh

Students of the late Jerome Walsh, TJC foreign language instructor for 15 years, are collecting funds to be used to purchase a memorial plaque.

The plaque will probably hang in Vaughn Library, Spanish instructor John Hayes said.

Walsh spoke and wrote fluently 12 foreign languages. These included the Romance languages, German, the Slavic languages and Chinese.

Walsh was an interpreter in the intelligence branch of the service during World War II.

Walsh's body, by terms of his will, was donated to Baylor School of Medicine in Houston.

Walsh was teaching five course of Spanish this semester, though he had taught other languages at TJC.

Transplanted Army instructor likes informality of students

By DANNY HOPPER

Former Army instructor Tony Fulcher likes the "informality" and "student motivation" in teaching at TJC.

The horticulture instructor taught nine months at Ft. Sam Houston in San Antonio in entomology, drug abuse and preventive medicine and worked in the 5th Army medical laboratory for more than a year.

"Teaching at TJC is much less formal and I like that because I am a very informal person," Fulcher said.

His horticulture students work outside using their hands and "we learn by doing instead of just book teaching constantly."

"In the Army I taught using clusters of pamphlets and everything was so formal compared to TJC," said Fulcher.

"When I walked in the classroom the soldiers had to stand at attention and everybody was in uniform. This may have been fine for some, but not for me."

Fulcher finds TJC students are more motivated than soldiers were.

"Most of the soldiers knew they would never use what they were learning and most of my students now are absorbing all they can because they will use what they learn in their employment," he said.

"Students here are more into learning because they know they either have to really get into it or get out of it."

In entomology Fulcher taught how to identify insects important in medicine. In preventive medicine he worked with the health department in inspecting mess halls, garden centers, movie theaters, snack bars, swimming pool facilities and field sanitation.

"I was enlisted in the Army for three years and I preferred teaching over the battlefield. Because I had my degree I was able to teach," he said. "'Plain chicken' may be a better name for it," joked Fulcher.

What Some Women College Graduates are Wearing



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Former coach instills competitive spirit in P.E. classes

By MIKE MARSHALL

Though physical education instructor Fletcher Gibson has retired from active coaching in 1971, he has not retired the coaching qualities that command respect and admiration from his students.

Gibson's chief quality is the way he instills competitive spirit in his students.

He awards ribbons for outstanding accomplishments, such

as awards for the most outstanding tennis player, basketball player, football player, and volleyball player.

His classes include elimination tournaments in sports like basketball and field events.

Gibson has a special talent of giving these awards without making other players feel left out. He takes students aside individually and works with them to improve their abilities.

This, he says "makes his students give 100 percent when they compete." He hopes this competition will help them stay competitive through out life.

Gibson was born and grew up in Dallas. He attended Round Prep School in Philadelphia where he was an all-around athlete. From prep school he lettered in basketball and track at Southern Methodist University.

As captain of the track team his senior year he won the 3,000 meter at the Southwestern Amateur Athletic Track meet, placed third in a special 1,500 meter event in the Texas Relays in Austin and was the Southwestern Conference mile champion.

After graduation from Southern Methodist University in 1941 Gibson entered the Marine Corps where was a platoon sergeant in

charge of athletic duties. Following his army duty Fletcher married his wife of 30 years, Blanche, who teaches in the home economics department.

Coach Gibson started his coaching career in White Milles, Kentucky where he was head basketball coach at Lynnville High School. He says with a chuckle, "That year I also had to coach the eighth grade and to my great surprise we won the so-called eighth grade championship state tournament.

His greatest pleasure was winning two state basketball championships. He won one in Florida in 1951, as head basketball coach at Fort Lauderdale High School. He won his other roundball championship in Delaware in 1955 at Caesar Rodney High School.

Also in a span of eight years as head basketball coach he never lost to the same team twice.

Of his affiliation with his two championship clubs, he says he enjoyed winning the Delaware championship the most.

"At Florida I had great talent and facilities and was expected to win. But when I took over at Caesar Rodney in Delaware, who was a perennial loser, I had a bunch of farm boys who had such a great dedication they would walk seven to eight miles back home each day. Yet they never would miss a practice."

With this great dedication, Gibson won the state championship and average 70 points a game, a remarkable feat for high school basketball at that time.

If he could do it all over would he have chosen a less worrisome profession? "Not on your life," he says.

Gibson's lifestyle as a coach is not over yet. His youthful enthusiasm for sports is far from over. He still loves to go to sporting events and gets a kick out of helping students become better athletes.

He joined TJC's staff last year. "I've enjoyed my assignments and students to the utmost and I consider myself fortunate to be associated with such a fine student body and college."

Milstead begins rebuilding, signs four new recruits

By LARRY EVERETT

With only five basketball players returning, head Basketball Coach Randall Milstead has signed four new recruits to begin rebuilding his championship team for the '77-78 season.

"We are happy to sign recruits Eldret Walker, Rusty Boone, Joe Boedecker and Jim Butler. I believe they are quality ball-players that have the ability as freshmen to help us," said Milstead.

Walker is a 6-4 forward from Daingerfield. He was a first team All-State selection in Class-AAA and Daingerfield High School won the state championship.

Walker averages 15 points a game and was considered the leading defensive player on his high school team.

In the two state championship games Walker pumped in 28 points. He was also selected to the All-Tournament team in the TJC tournament.

Boone, a guard, is another first team All-State selection of Class AA. He averages 25.2 points and 11 rebounds per game. He was selected to three All-Tournament teams and in his senior year was named Most Valuable Player in the Dayton tournament.

Boone will also play in the Texas All-Star game.

He played his high school ball at Anahuac High School. His team lost the District 18-AA championship to Kountze High School, but team finished with a

27-3 record.

Boone's father, Russell Boone, was a former cage player for TJC in the 1950's under the coaching of TJC Athletic Director Floyd Wagstaff.

Boedecker is an All-City product from Austin who stands 6-4. Playing forward he averaged 17 points a game while attending Anderson High School.

Anderson lost its title in District 26-AAAA play to Austin Reagan High School.

A Longview Pine Tree High School product, Butler stands about 6-7. He is tough on the boards pulling down about 15 rebounds per game.

"Butler has been out of school about a year, but he came on his own to TJC at mid-term to talk to us. He will still be a freshman in eligibility," says Milstead.

"I am fortunate to have signed these talented recruits to add to the five returning sophomores," Milstead said.

Returning players include: Jim McGuffie, a 6-2 guard from Lake Charles, La.; Kenny Graham, a 6-0 guard from Robert E. Lee High School in Tyler; Longview Pine Tree High School product, 6-5 forward Mark Wright; John Tyler High School cager, 6-4 forward Mark Wright; John Tyler High School cager, 6-4 forward Tony Brown; and Kenneth Cooper, a 6-6 center from Wilmer Hutchins High School in Dallas.

Milstead hopes to sign more top-notch ballplayers as recruiting continues.

Campus picnic

The All-School picnic at 4 p.m. next Thursday will include free barbeque and trimmings and organized games.

To enter the two hours of games and contests, clubs must submit entrants' names in advance to either Student Activities Director Billy Jack Doggett or Recreation leadership department chairman David Knotts.

The picnic will be on the football practice field at the corner of Devine and Mahon.

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Physical education instructor Fletcher Gibson



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